

YOUR WORLD. **UNINTERRUPTED.**

EMERGENCY PREPAREDNESS PROGRAM



KOHLER.RENTAL

The Power to Keep Your World **UNINTERRUPTED.**

When you reserve the power you need to meet your facility and operational requirements in advance, you'll not only benefit from peace of mind by minimizing your risk but also receive pricing discounts on KOHLER® generators, cable and ancillary equipment. Kohler Rental has the knowledge, equipment and experience to keep your business up and running.



Different Needs. Different Plans. Choose the one best for your business.

Standby Plan

With its lower monthly rate, the standby plan allows the customers to pay only for the hours of support they actually use. During the actual emergency, supplied power is charged on an hourly basis. For smaller facilities with short-term power needs, this plan is the most cost-effective.

Fixed Plan

If a sustained outage causes significant financial impact on your business, this is the plan for you. Ideal for larger industrial businesses, this plan provides up to 160 hours of run-time per month, depending on the length of the contract. And should your power needs exceed the allotted hours, additional hours are available at a discounted rate.

Technical Services and Design

Our Technical Services and Design team will work with you to determine the best solution for your temporary power needs. From installation to all your recovery needs, Kohler Rental's team of dedicated professionals—operating nationwide—provides all the support you'll need to plan and manage critical power outage recovery measures.

Equipment

KOHLER® generators from 20 to 2000 kW can be reserved and available at your location for immediate activation when utility power fails, or they can be reserved at the nearest Kohler Rental location to be deployed to your site(s) where and when needed. For your added convenience, Kohler Rental also supplies HVAC equipment such as chillers and luxury mobile restrooms.

GPS-Equipped

Our GPS satellite technology enables us to ensure your generator is exactly where it should be—on the job. It notifies us when fueling and maintenance are needed, further ensuring smooth, carefree operation.



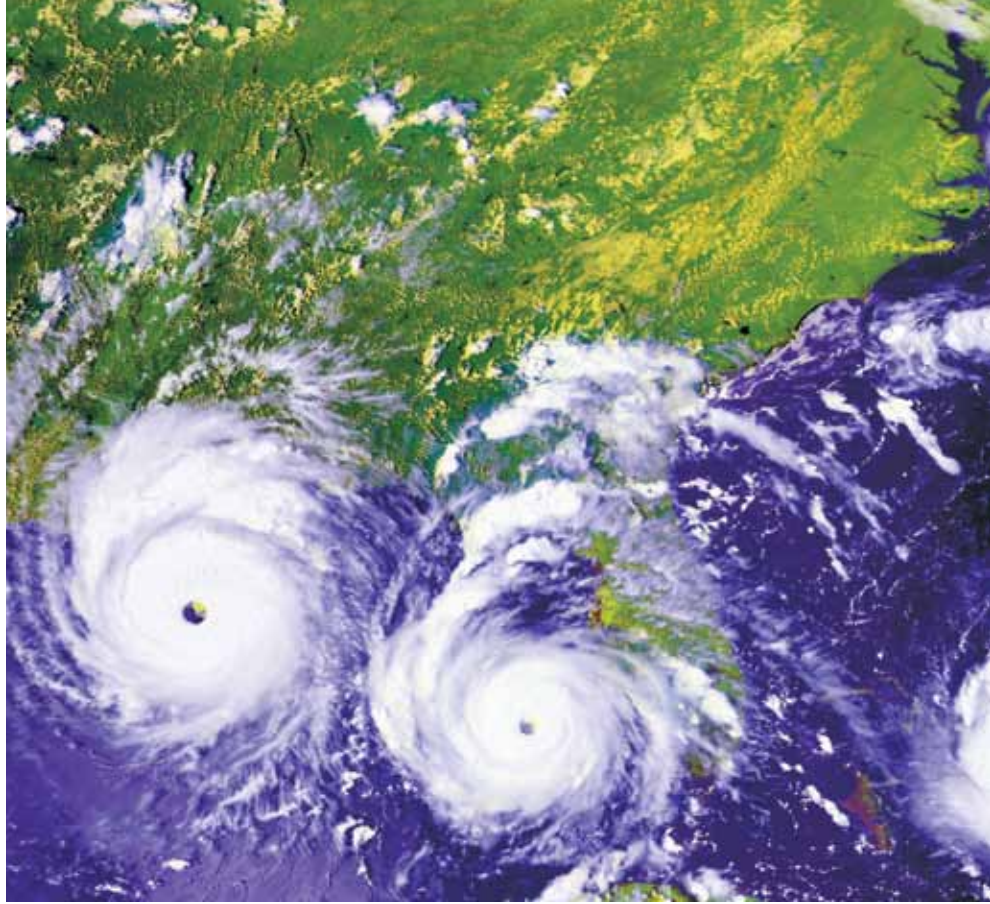
Standard Towable Generators

Kohler Rental power offers tow-behind or trailer-mounted generator rental packages with products ranging from 20 to 2000 kW. For added security, all KOHLER generators are equipped with GPS monitoring, providing you with state-of-the-art real-time monitoring and preventative maintenance benefits.



Power Module

Kohler Rental's power module combines a 1500 or 2000 kW generator with KOHLER switchgear in a single container. The power module can function as a single auto-start/emergency backup generator or can be paired with multiple power modules and/or the utility.



Stay on top of the storm and in control of your business.

According to the Colorado State University hurricane forecast team, 2011 should be another active year for hurricanes—and this time landfall possibilities are more likely. The team predicts:

- 73% chance at least one major hurricane will make landfall along the U.S. coastline in 2011.
- 49% probability a major hurricane will hit land along the U.S. East Coast including the Florida Peninsula.
- 48% chance a hurricane will hit along the Gulf Coast from the Florida Panhandle west to Brownsville.
- 62% probability a major hurricane will hit land in the Caribbean.

These predictions are 18%—21% higher than the long-term average probability, which means this year it's more important than ever to make smart, informed decisions. With Kohler on your side, you'll have what you need to stay on top of the storm and in control of your business.

Why Kohler Rental?

It's critical that you work with a knowledgeable and reliable power provider. At Kohler Rental, equipment is just the beginning of the solution. Kohler has been manufacturing reliable generators for over 90 years. This depth of knowledge and understanding of power generation enables us to provide more reliable solutions to businesses across many different industries.

The Benefits of Renting Versus Owning

When it comes to temporary power solutions, sometimes it makes a lot more sense to rent rather than own. Purchasing power generation equipment isn't a quick transaction, nor an inexpensive one. To cover the sophisticated equipment and installation, a big financial commitment up front is required. By renting, your initial cost will be significantly lower, and unlike equipment you own, our equipment includes no-cost maintenance and service parts, letting you put that extra money back where it belongs—in your business.

More Reasons to Rent

- Faster lead time than purchasing
- No need for external maintenance contract or load banking
- Kohler Rental tracks maintenance and service schedules for complete ease of use
- Renting allows for more cost-effective adaptability—simply upgrade or downgrade your generator as needed
- No need to stock spare parts and supplies
- More cost-efficient for businesses with leased space
- Renting takes all the burden off you—if a unit fails, Kohler Rental has it replaced fast at no cost to you
- Our fleet features the latest advances in technology including emissions compliancy
- Turnkey support, managing fueling and serving, if needed, thus eliminating any hassle for you

For more information about the **Kohler Emergency Preparedness Program**, contact us at **888.769.3794** or visit us online at **KohlerRental.com**